

Case Study

CODEMASTERS AUTOMATES ROYALTIES MANAGEMENT WITH LICENSE MAESTRO BY VISTEX



Ultra-flexible rights management and royalty engine ensures efficiency and accuracy of monthly royalty reporting

The Challenge

Managing complex licensing contracts and royalty calculations

Codemasters is an award-winning developer and publisher of franchised auto-racing video games. A key ingredient in the company's ability to offer gamers authentic scenarios is the fact its race cars are based on recognizable models, which in turn requires royalty payments to their respective brand owners for any sales of the games.

These had been calculated within Codemasters' existing ERP system but having recently changed the ERP system to SAP B1, Codemasters needed to implement a new royalties system as part of the ERP changeover.

The challenge was to find a system that was easy to learn, use, and integrate with the new ERP system, whilst providing efficient processing of all the necessary calculations and offering excellent value for money.



codemasters

Company Snapshot

Company:
Codemasters Software
Company Limited

Location:
Southam, England

Activity:
Video game publisher

Website:
www.codemasters.com

Vistex solution in use:
License Maestro



“License Maestro gives us the agility and accuracy we need to efficiently manage complex royalty calculations and payments”

- Karen Owen, CBS Manager at Codemasters



The Solution

An end-to-end software application that facilitates all aspects of managing licensing (in and out) and royalty administration

Codemasters chose License Maestro by Vistex, an end-to-end software solution that facilitates all aspects of licensing administration, including contracts, rights management, royalty processing, reporting and analysis, sub-ledger accounting, product approvals and licensee relationship management.

Currently, because of its skill set in managing reporting from disparate systems all on a common SQL architecture, Codemasters is using License Maestro for the accrual calculations only, while managing statement generation, advance payments and similar processes using the ERP system.

The Result

A powerful and flexible royalty calculation engine

License Maestro enables Codemasters to maintain a database of key rights information along with a powerful and flexible royalty engine for calculating and distributing royalties efficiently and accurately. Full automation of contract and royalties processes has accelerated generation of reports, and has also given Codemasters a clean audit trail. In addition, the solution was extremely easy to implement.

“License Maestro was the obvious choice for us,” said Karen Owen, CBS Manager at Codemasters. “It gives us the agility and accuracy we need to efficiently manage complex royalty calculations and payments. We were also very happy with how simple it was to implement and configure License Maestro.”